

# Bayside Community Profile

## Census Highlights and Comparisons

Seven neighboring communities (Brown Deer, Fox Point, Glendale, Mequon, River Hills, Shorewood, and Whitefish Bay) along with Milwaukee County and the State of Wisconsin were chosen for profile and trend comparisons with Bayside. The chart below shows highlights from the 2000 Census.

	State of Wisconsin	Milw. County	Bayside	Brown Deer	Fox Point	Glendale	Mequon	River Hills	Shorewood	Whitefish Bay
Population	5,363,675	940,164	4,518	12,170	7,012	13,367	21,823	1,631	13,763	14,163
▪ White	88.9%	65.6%	94.4%	82.0%	95.6%	86.8%	94.2%	85.7%	91.4%	95.1%
▪ Black	5.7%	24.6%	2.8%	12.5%	1.2%	8.1%	2.3%	4.9%	2.4%	1.0%
▪ Asian	1.7%	2.6%	1.8%	2.6%	2.1%	3.0%	2.4%	7.5%	3.2%	2.6%
▪ Hispanic	3.6%	8.8%	1.7%	2.1%	1.1%	1.8%	1.2%	2.1%	2.5%	1.6%
Population by Age										
▪ 0- 4 years	6.4%	7.1%	5%	4.7%	5.9%	4.3%	5.5%	3.4%	4.9%	7.9%
▪ 5-19 years*	22.2%	22.3%	20.0%	16.9%	21.1%	16.7%	24.5%	23.0%	17.8%	23.0%
▪ 20-24 years*	6.7%	7.4%	2.1%	5.0%	3.1%	3.7%	2.3%	2.9%	6.7%	2.1%
▪ 25-44 years	29.5%	30.3%	20.0%	28.1%	23.0%	24.2%	22.9%	18.8%	31.8%	30.0%
▪ 45-64 years	22.2%	20.0%	32.1%	26.6%	27.0%	26.4%	31.2%	37.0%	24.3%	25.0%
▪ 65-74 years	6.6%	6.4%	10.4%	9.8%	9.7%	10.5%	7.8%	9.3%	7.0%	6.0%
▪ 75 and over	6.5%	6.6%	10.3%	8.7%	10.4%	14.2%	5.8%	5.5%	7.5%	5.9%
Median Age	36.0	33.7	46.5	42.2	43.5	45.6	42.5	45.7	37.8	38.2
Households & Families	2,084,544	377,729	1,769	5,134	2,825	5,772	7,861	590	6,539	5,457
▪ Family Households	66.5%	59.6%	75.0%	63.3%	70.4%	60.9%	81.5%	83.7%	50.9%	73.6%
▪ Married Couple Families	53.2%	39.0%	67.3%	52.8%	62.4%	50.0%	74.8%	77.8%	40.8%	64.7%
▪ Non-Family Households	33.5%	40.4%	25.0%	36.7%	29.6%	39.1%	18.5%	16.3%	49.1%	26.4%
Average Household Size	2.50	2.43	2.46	2.27	2.39	2.20	2.75	2.76	2.08	2.59
Owner-occupied Housing Unit	68.4%	52.6%	85.5%	71.2%	85.3%	73.1%	91.3%	94.2%	47.6%	84.6%
Median Home Price	\$112,200	\$103,200	\$229,400	\$118,700	\$206,600	\$142,600	\$250,400	\$491,000	\$174,400	\$194,900
Median Rent	\$ 540	\$ 555	\$ 882	\$ 713	\$ 947	\$ 775	\$ 931	\$ 950	\$626	\$ 752
Median Income by Category										
▪ Household	\$43,791	\$ 38,100	\$88,892	\$50,847	\$80,572	\$ 55,306	\$ 90,733	\$161,292	\$47,224	\$80,755
▪ Family	\$52,911	\$ 47,175	\$104,771	\$60,335	\$94,348	\$ 68,429	\$101,793	\$181,443	\$67,589	\$95,744
▪ Per capita	\$21,271	\$ 19,939	\$49,357	\$25,628	\$48,469	\$ 30,328	\$ 48,333	\$94,479	\$32,950	\$39,609

Source: United States Census 2000

\* Census categories vary slightly: 5-19 and 20-24 in 1990; 5 to 20 and 21 to 24 in 2000

Data are from year 2000 and may not accurately reflect current data

## ***Population***

The northern suburban communities have experienced both population increase and decrease depending on where growth and development is suitable. Bayside has experienced minor (-8.93) population decline since 1990. This is consistent with our closest neighbors in Glendale (-8.57) and Fox Point (- 6.87). Without including Mequon and River Hills, other northern suburban communities experienced population decline consistent with Milwaukee County (-4.61) since 1990. In total, Wisconsin experienced significant growth of 25.77 % since 1970.

<b><u>Municipality</u></b>	<b><u>1970</u></b>	<b><u>1980</u></b>	<b><u>1990</u></b>	<b><u>2000</u></b>	<b><u>2005</u></b>	<b><u>1970-2005 Change %</u></b>	<b><u>1990-2005 Change%</u></b>
Wisconsin	4,417,821	4,705,642	4,891,769	5,363,675	5,556,506	25.77%	13.59%
Milwaukee County	1,054,249	964,988	959,275	940,164	915,097	-13.2%	-4.61%
Bayside	4,338	4,612	4,681	4,518	4,263	-1.73%	-8.93%
Brown Deer	12,582	12,921	12,236	12,170	11,611	-3.3%	-5.1%
Fox Point	7,939	7,649	7,238	7,012	6,741	-15.09%	-6.87%
Glendale	13,426	13,882	14,088	13,367	12,880	-4.07%	-8.57%
Mequon	12,150	16,193	18,885	21,823	23,820	96.05%	26.13%
River Hills	1,561	1,642	1,612	1,631	1,630	4.42%	1.12%
Shorewood	15,576	14,327	14,116	13,763	13,192	-15.30%	-6.55%
Whitefish Bay	17,402	14,930	14,272	14,163	13,508	-22.38%	-5.35%

## ***Median Age***

The median age in Bayside is 46.5. This is the highest among the North Shore communities and is ten years more than the median age for the State. Glendale (45.6) and River Hills (45.7) are the most comparable to Bayside in median age.

<b><u>Municipality</u></b>	<b><u>Median Age</u></b>
Milwaukee County	33.7
Wisconsin	36.0
Bayside	46.5
Brown Deer	42.2
Glendale	45.6
Fox Point	43.5
Mequon	42.5
River Hills	45.7
Shorewood	37.8
Whitefish Bay	38.2

## ***Income***

Median per capita, family, and household incomes show that Bayside and other northern suburban communities have higher than average income and lower than average numbers of residents in poverty compared to Wisconsin and the Milwaukee County. Bayside is third on this list for household income behind Mequon and River Hills. On the per capita income measurement, our Village is behind only River Hills.

Governmental Unit	Median Household Income(\$)	Median Family Income(\$)	Median Per Capita Income(\$)	Percent Poverty All	Percent Poverty < 18	Percent Poverty > 65	Percent Poverty Families
Wisconsin	43,791	52,911	21,271	8.7	10.8	7.4	5.6
Milwaukee Cty.	38,100	47,175	19,939	15.3	23.3	8.5	11.7
Bayside	88,892	104,771	49,357	2.9	3.9	0.7	3.0
Brown Deer	50,847	60,335	25,628	3.6	3.1	3.0	2.4
Fox Point	80,572	94,348	48,469	2.8	4.1	3.8	1.8
Glendale	55,306	68,429	30,328	4.0	3.2	6.3	2.6
Mequon	90,733	101,793	48,333	1.7	1.2	2.7	1.3
River Hills	161,292	181,443	94,479	1.7	1.3	1.3	0.4
Shorewood	47,224	67,589	32,950	6.7	3.5	7.5	3.8
Whitefish Bay	80,755	95,744	39,609	3.2	3.2	4.7	2.4

Bayside has a very stable senior community as shown by only 0.7% of those above age sixty-five living below the poverty line. In total percent of individuals living below the poverty line, Bayside is behind River Hills, Mequon, and Fox Point. Our Village also has an exceedingly lower number of individuals eighteen years of age or less in poverty (3.9%) in comparison to state and county data.

### ***Race***

When reporting their race in the 2000 Census, 94.4% of Bayside residents consider themselves white, 2.8% consider themselves black or African American and 3.5% consider themselves Asian or Hispanic.

Comparisons to neighboring communities show very similar breakdowns regarding race. Bayside, Fox Point, and Whitefish Bay all display between 94-95% white population. Similarly, these three communities range from 1-2.8% in each of the black, Asian, and Hispanic categories.

Glendale's race classification shows that 86.8% declare themselves white, 8.1% black and nearly 5% identify themselves as Asian or Hispanic. Given this race breakdown, Glendale is not entirely comparable with other northern suburban communities.

Overall, Milwaukee County reports greater racial diversity as 24.6% consider themselves black or African American, 8.8% declare themselves Hispanic, and 2.6% identify themselves as Asian.

### ***Households, Home Ownership and Rent***

The majority of people in Wisconsin (68.4%) live in owner-occupied housing units. Bayside's home ownership rate is higher at 85.5% but lower than in River Hills (94.2%), and Mequon (91.3%). Milwaukee's rate of home ownership is significantly lower at 52.6%.

The median value of a home is highest in River Hills (\$491,000) and lowest in Brown Deer (118,700). Wisconsin's median home value is \$112,200. Bayside's median home value is higher at \$229,400 followed by Fox Point (\$206,600), Whitefish Bay (\$194,900), Glendale (\$142,600) and Shorewood (\$174,400).

For those living in renter-occupied housing units, Bayside renters pay a higher median gross rent (\$882/mo.) compared to those in Whitefish Bay (\$752/mo.), Shorewood (\$626/mo.), and Brown Deer (\$713/mo.) River Hills and Mequon are substantially higher at \$950/month and \$931/ month, respectively. Bayside's median gross rent was noticeably higher than Wisconsin (\$540/mo.) and Milwaukee County (\$555/mo.).